

Senior Legacy Campaign - *what is it?*



It's never too early to leave your legacy.

The Senior Legacy Campaign is a fundraising campaign led by senior class representatives, in conjunction with the University of Richmond Office of Annual Giving. It's a great way to honor your time at Richmond, celebrate the class of 2025, and make a difference in the lives of those students who will come after you.

What does the Senior Legacy Campaign support?

The Senior Legacy Campaign does not support a specific project, but instead gives each donor the opportunity to support what is most important to them at Richmond, such as an academic department, student services, student organizations, campus initiative, or varsity or club sport. Seniors may also make their gift in honor of parents, professors, administrators, or friends that have made their experience at University of Richmond possible or memorable.

Why is it important?

Many seniors ask "why is this campaign important?" or "why should I participate?" The Senior Legacy Campaign gives each graduating class their first opportunity to give back to the University. Making a gift as a senior, and each year after graduation, helps to ensure that future generations of Spiders will have access to an ever-improving student experience. Additionally, University leadership pays a great deal of attention to what students and recent graduates choose to support, and that information can help steer their priorities.

How much do I have to give?

There is no minimum gift to participate in the Senior Legacy Campaign. The goal is not to raise a specific dollar amount, but to have everyone join together and participate in making a gift and leaving a class legacy at Richmond.

A gift of any amount to any area of the university this year (July 1, 2024 – June 30, 2025) counts you as a donor to the Senior Legacy Campaign.

How can I contribute?

The simplest way to participate in the Senior Legacy Campaign is to visit <https://give.richmond.edu/campaigns/47447/donations/new>.

For more information, contact the 2025 Senior Legacy Chairs at urseniorlegacy@gmail.com.