

Senior Legacy Campaign - *what is it?*



It's never too early to leave your legacy.

The **Senior Legacy Campaign** is a fundraising tradition led by members of the senior class in partnership with the Office of Annual Giving. It's all about honoring your time at Richmond, celebrating the Class of 2026, and paying it forward to future Spiders.

What does the Senior Legacy Campaign support?

The Senior Legacy Campaign does not support a specific project; it's all about *your* impact. Your gift supports whatever part of the University means the most to you—whether that's your major department, the school you love, support services that helped you thrive, or your favorite varsity or club team.

You can also make your gift in honor of someone who's made a difference in your time at UR—like a professor, advisor, coach, family member, or friend.

Why is it important?

The Senior Legacy Campaign gives each graduating class their first opportunity to give back to the University. Making a gift as a senior, and each year after graduation, helps to ensure that future generations of Spiders will have access to an ever-improving student experience. Additionally, University leadership pays a great deal of attention to what students and recent graduates choose to support, and that information can help steer their priorities.

How much do I have to give?

The minimum gift to participate is \$5. That's it.

Whether it's \$5, \$20.26, or more, every gift counts—and every donor makes a difference. The goal is participation and class pride, not a big dollar total.

Any gift of \$5+ made between July 1, 2025 – June 30, 2026 to any area of the University counts toward the Senior Legacy Campaign.

How can I contribute?

Stay tuned for our crowdfunding website designed just for the Class of 2026!

For more information, contact Charlotte Pfamatter at charlotte.pfamatter@richmond.edu