A Unique Shadowing Opportunity for Juniors!

Junior Legacy Fellows Program



Program Summary:

We are inviting juniors to shadow the <u>Senior Legacy Campaign</u> to learn about its mission, gain insights into senior fundraising activities, and develop interest in joining the Senior Legacy Committee next year. The Committee leads senior fundraising efforts, including planning events and creating giving opportunities that honor their class's time at the University of Richmond.

What is the Senior Legacy Campaign?

The Senior Legacy Campaign allows each class member to make a lasting impact by supporting a meaningful area of campus. Built on a legacy of philanthropy, this campaign emphasizes participation over the amount raised, encouraging each senior to support what matters to them. Gifts of \$5 or more count, and can be directed to a specific campus program, department, team, or initiative. Our goal is to reach 70% participation from the senior class by graduation.

Program Duties:

- Attend one meeting with all Junior Legacy Fellows
- Attend 2 out of 3 key events:
 - Senior Trivia Night on March 19, 2025
 - Senior Legacy Committee Meeting (various dates)
 - Co-chairs Meeting (various dates)

Qualifications:

- Junior standing
- Interest in fundraising, nonprofit operations, event management, marketing, or communications
- Strong organizational, interpersonal, and communication skills

How to Apply:

Please visit our website and complete the brief application.

Questions? Email Charlotte Haneke, Assistant Director of Annual Giving, at charlotte.haneke@richmond.edu.

